

DOCSALON TOOLBOX PROGRAMME

- ✓ A BOUTIQUE BUSINESS TOOLS & CONNECTIONS INITIATIVE FOR DELEGATIONS FROM UNDERREPRESENTED GROUPS



THE DOCSALON TOOLBOX PROGRAMME

The DocSalon Toolbox Programme is a pilot initiative jointly developed between EFM's DocSalon and EFM D&I aimed specifically at international delegations of documentary creatives from underrepresented groups. Based on existing DocSalon formats (Meet the Festivals, Face-Time with the Experts) and additional business modules (tailor-made workshops as well as one-on-one meetings and consultations), the programme provides a kit of transferable business know-how and connections under the guidance of a consultant and a coordinator.

This initiative is intended for entry-to-mid level feature film producers or producing filmmakers from the documentary sector. As the DocSalon Toolbox Programme is designed specifically to endow documentary creatives facing equity gaps with market intelligence, business tools and connections, it is open to individuals belonging to underrepresented groups, defined according to how they self-identify and as per the criteria defining such groups in the film agencies and funding bodies of their territories of residence. Aimed at international delegations, the participants are funded by relevant international, national, regional and local funding agencies in order to cover their costs (flight, accommodation, EFM Market Badge), including the participation fee for the DocSalon Toolbox Programme.

As the initiative is project-based, the participants should possess at least one project that is either in development (preferably with financing and/or funding already secured and a minima a completed script) or that is ready for market exposure (in production, in post-production or completed; including marketing materials such as a mood reel, teaser or trailer/promo). In addition to the suite of knowledge provided, the programme includes tailor-made support from a consultant with regards to the participants' projects.